

CITY OF SAN DIEGO, CALIFORNIA
COUNCIL POLICY

CURRENT

SUBJECT: CITY SUPPORT FOR SPECIAL EVENTS
POLICY NO.: 100-06
EFFECTIVE DATE: March 4, 1996

BACKGROUND:

The City Council is concerned with the increasing cost of City support of special events, examples of which are concerts, festivals, parades and sporting events which take place in City streets and rights-of-way or at City parks and beaches. The Council notes that City support of special events, be it police traffic service, fire standby service or other support, is not specially budgeted and is provided through reductions in the level of service for budgeted programs. The Council also realizes that special events are a major part of that special lifestyle that makes the City of San Diego unique.

DEFINITIONS:

1. "SPECIAL EVENT" as defined in Municipal Code Section 22.0207 means organized activity, formation, parade, procession or assembly which utilizes public property or travels upon any public street, highway, alley, sidewalk or other public way; or, any organized assemblage of 1,000 or more persons at any public beach or public park. Such events may involve the use of public facilities and the possible provision of City services. Examples of Special Events include but are not limited to:
 - (a) Parades.
 - (b) Mass participation sports such as running events and "Over the Line" tournaments.
 - (c) Spectator sports including football, basketball, baseball games, professional golf tournaments, hydroplane races, and horse races.
 - (d) Circuses, fairs and rodeos.
 - (e) Music concerts and other community cultural events.
 - (f) Film making activities.
 - (g) Commercial and non-profit conventions.
 - (h) Special street markets and shopping events.
 - (i) Community or neighborhood block parties and street dances.
 - (j) San Diego Stadium and Sports Arena activities.
 - (k) Public speaker events.
2. "CITY SUPPORT" means any City services required to maintain minimal interference and inconvenience to the general public resulting from a Special Event. City support includes but is not limited to:
 - (a) Special Event permit processing.
 - (b) Police services.

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- (c) Sanitation and cleanup.
 - (d) Maintaining access for emergency vehicles and provision of medical care. City support does not include internal security, crowd control and other services considered the responsibility of the Special Event Sponsor.
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- 3. "NON-PROFIT" means a non-profit tax exempt organization that is exempted from payment of income taxes by federal or state law and which has been in existence for a minimum of six (6) months preceding the date of application for an event.
 - 4. "PUBLIC FACILITY" means any property, building, or public access (street, beach, park, sports arena, theater, etc.) that lies within the City and which is owned or operated by the City for public benefit or usage.
 - 5. "EVENT ORGANIZER" means any person, group, or corporation assuming responsibility for planning, promoting, and carrying out a Special Event.
 - 6. "CITY MANAGER" means the City Manager or assigned representative.

PURPOSE:

It is the purpose of this policy to provide guidelines, for the support of special events, consistent with the least possible disruption to normal City services.

POLICY:

- 1. It is the policy of the City Council that the City Manager, consistent with the policy expressed in Municipal Code Section 22.0207, may provide City support for a special event conducted by a non-profit organization as long as the costs of that support do not exceed \$3,000.
- 2. It is the policy of the City Council that the City Manager may provide reasonable City support up to and beyond \$3,000 to major non-profit special events which are listed in Attachment A and are considered traditional City events.
- 3. It is the policy of the City Council that the City Manager shall charge City costs for any commercial special event; also, the Manager shall require organizers of commercial special events to pay the City a negotiated percentage of gross revenues or a flat fee.
- 4. It is the policy of the City Council that volunteer and private resources will be used in lieu of City support for special events wherever possible.

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5. It is the policy of the City Council that the City Manager shall permit same-day on-site participation registration by sponsors of running events (10K, half marathon, marathon) up to 15 minutes prior to the official starting time of such events. It is understood that these events are organized as fund raisers and not for profit.

CROSS REFERENCE:

Municipal Code Sec. 22.0207
Council Policy 100-3

HISTORY:

Adopted by Resolution R-253230 12/08/1980
Amended by Resolution R-256745 07/12/1982
Amended by Resolution R-276634 10/01/1990
Amended by Resolution R-286990 03/04/1996

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ATTACHMENT A

CITY OF SAN DIEGO TRADITIONAL SPECIAL EVENTS

Event Title	Non-Profit Organizer
AFC Half Marathon	American Lung Association
Adams Avenue Street Fair	Adams Avenue Business Association
Cityfest	Hillcrest Association
Columbus Day Parade	United Italian American Association
Coronado Bridge Run	Leukemia Society
Downtown Holiday Bowl Parade	Central City Association
Fourth of July Bernardo Parade	Spirit of the Fourth
Golden Triangle 10K	Jewish Community Center
Light Night Against Crime 10K	Crime Stoppers
Linda Vista Multi-Cultural Fair	Linda Vista Multi Cultural
La Jolla Christmas Parade	La Jolla Town Council
La Jolla Grand Prix Bicycle Race	La Jolla Town Council
La Jolla Half Marathon	La Jolla Kiwanis
Martin Luther King Day Parade	Alpha Phi Alpha Fraternity
Mira Mesa Fourth of July Parade	Mira Mesa Comm 4th Committee
North Park Toyland Parade	North Park Business Association
Ocean Beach Christmas Parade	Ocean Beach Town Council
Pacific Beach Christmas Parade	Pacific Beach Town Council
Portuguese Festival Procession/Parade	United Portuguese
Rancho Penasquitos 8K Run/Walk	Mt. Carmel High School Track Fund
Saint Patrick's Day Parade	Irish Congress of Southern California
San Diego Crew Classic Rowing Regatta	San Diego Rowing Club
San Diego International Triathlon	St. Vincent de Paul Center
San Diego Lesbian & Gay Pride Parade	San Diego Lesbian & Gay Pride
Scripps Ranch Fourth of July Parade	Scripps Ranch Civic Association
SDSU/Pepsi Cycling Classic	SDSU Cycling Team
Summer Pops Concerts	San Diego Symphony
Victory Outreach Walk/Right Step	Victory Outreach
World & Jr. World OTL Championships	Old Mission Beach Athletic Club